

Scoop, a flexible carpooling app, launched in Redmond in May. To enable Redmond employees to better take advantage of carpooling - Go Redmond is working with Scoop to provide Redmond employers with a grant to help cover the cost of launching this service at your worksite.

About Scoop:

Scoop's Managed Carpool Program enables employers to implement an impactful commute solution. Through partnering with employers, Scoop can effectively launch and promote sustained carpool trips between coworkers and neighbors to reduce daily traffic congestion, take cars out of your parking lots, and strengthen your company culture/community.

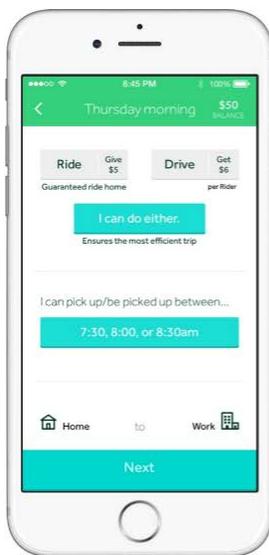
Scoop's vision is to enrich lives by helping people choose to make their commute a meaningful part of their day. They have facilitated almost 3 million trips to date.

How Scoop Works:

Scoop facilitates carpools via a mobile application that pairs riders and drivers through a dynamic matching algorithm. Once you set your pick-up and destination locations you can decide to drive or ride, plan your morning and evening trips, and edit your preferences. Scoop is flexible - giving you control over your trips (morning, evening, or both) as well as your route (let's say you need to set a different destination than home, like daycare or yoga - no problem!).

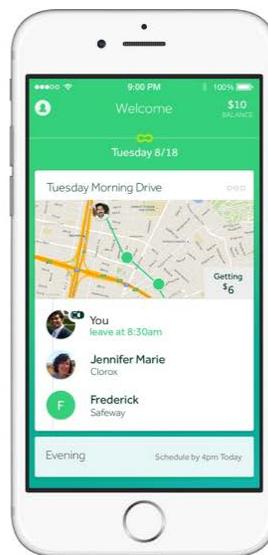
Flexible Scheduling

Schedule morning and afternoon commutes separately. Choose to drive or ride at the time you want.



Automated Matching

For every trip you take, Scoop tailors a custom carpool based on route, employer, traffic and more.



Commuting, Simplified

All the details are handled by Scoop. And you'll never worry since your **ride home is guaranteed**.



Grant Details:



Scoop Managed Carpool Program Grant Application

- Grant funds up to \$5,000 per grantee will be available for credit towards Scoop’s Managed Carpool Program.
- The grantee must be a Redmond (98052) business.
- Scoop’s Managed Carpool Program is billed to customers on a per trip basis, such per trip rate to include the following attributes:
 - Marketing efforts
 - Guaranteed rides home
 - Monthly performance summaries on Scoop usage and overall impact (e.g. monthly trips taken, cars off of parking lot)
- An executed Scoop Program Agreement between the grantee (as listed in the application below) and Scoop is necessary for a grantee to qualify for a grant.
- If approved, the City of Redmond will reimburse up to \$5,000 to Scoop as credit against grantee’s invoices from Scoop. To facilitate such reimbursement, grantee agrees that Scoop is permitted to share monthly invoices with the City of Redmond, which may or may not include trip data.
- By submitting this application, each grantee hereby agrees to provide its Scoop monthly performance summary to City of Redmond upon request until its grant funds are fully applied. Grantee understands that by sharing its monthly summaries with the City of Redmond, that the City of Redmond can use such data for its own purposes, including marketing purposes, but only if the data is aggregated and anonymized with other grantee data. Scoop shall not be responsible for City of Redmond’s usage of any grantee data.

Complete the following application and return to Scoop at (chris@takescoop.com) by June 30, 2018:

Company Name: _____

Address: _____ Redmond, WA 98052

Total # of employees at this location: _____ Company is CTR affected/has a TMP: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Project Start and Ending Dates:

Applications are due by **June 30th, 2018**. Once Go Redmond funds are expended, Scoop will bill the grant applicant directly.

Signature of CEO or Highest Ranking Official:

Signature: _____ Date: _____

Print Name: _____ Title: _____